



**EMOJIS ON COMMUNITY FACEBOOK PAGE 'PALESTINE':
A CRITICAL-SEMIOTIC APPROACH**

THESIS

**by
Alif Fatahilla Rachman
NPM. 202006027**

**ENGLISH LITERATURE DEPARTMENT
FACULTY OF LETTERS
UNIVERSITAS ABDURACHMAN SALEH SITUBONDO
2024**



**EMOJIS ON COMMUNITY FACEBOOK PAGE 'PALESTINE':
A CRITICAL-SEMIOTIC APPROACH**

THESIS

Presented in Partial Fulfillment of the Requirements
for the Degree of *Sarjana Sastra* in English Studies

by
Alif Fatahilla Rachman
NPM. 202006027

**ENGLISH LITERATURE DEPARTMENT
FACULTY OF LETTERS
UNIVERSITAS ABDURACHMAN SALEH SITUBONDO
2024**

DECLARATION OF AUTORSHIP

I, hereby, declare that

1. This thesis, entitled “Emojis on Community Facebook Page ‘Palestine’ : A Critical-Semiotic Approach”, is my own work and is not written in collaboration with others, nor does it include, without due acknowledgment, the work(s) of other people.
2. If at a later time it is found that this thesis is a product of plagiarism, I am willing to accept any legal consequences that may be imposed to me.

Situbondo, May 7th, 2024

The Writer,



Alif Fatahilla Rachman

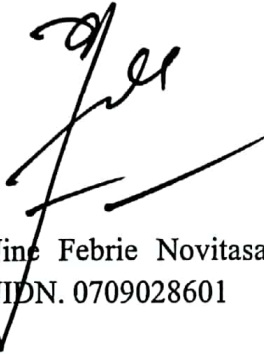
NPM. 202006027

Approval Sheet by Thesis Advisors

This is to certify that the *Sarjana's* thesis of Alif Fatahilla Rachman has been approved by the thesis advisors for further approval by the Board of Examiners.

Situbondo, April 4th, 2024

Advisor,



Nini Febrie Novitasari, S.Pd., M.Pd.
NIDN. 0709028601

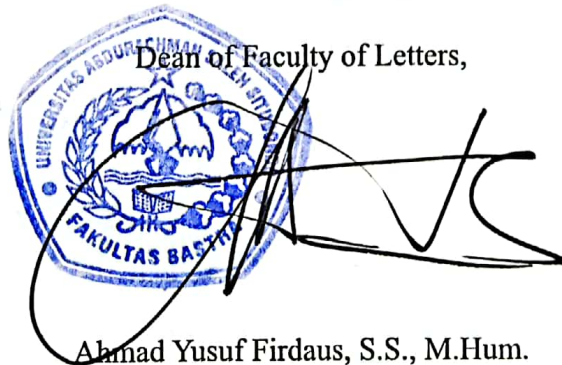
Co-advisor,



Ahmad Yusuf Firdaus, S.S., M.Hum.
NIDN. 0722059001

Acknowledged by

Dean of Faculty of Letters,



Ahmad Yusuf Firdaus, S.S., M.Hum.
NIDN. 0722059001





Approval Sheet by The Board of Thesis Examiners

This is to certify that the *Sarjana's* thesis of Alif Fatahilla Rachman entitled "Emojis on Community Facebook Page 'Palestine' : A Critical-Semiotic Approach" has been examined and approved by the Board of Examiners as the requirement for the degree of *sarjana sastra* in English Studies.

Situbondo, May 7th, 2024

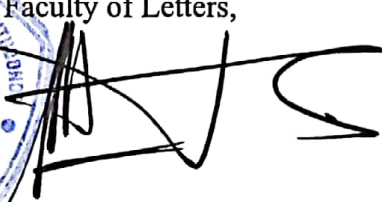
Board of Thesis Examiners

- Chair: 1. Yopi Thahara, S.S., M.Hum.
NIDN. 0721018702
- Members: 1. Dwi Taurina Mila Wardhani, S.Pd., M.Pd.
NIDN. 0718108201
2. Nine Febrie Novitasari, S.Pd., M.Pd.
NIDN. 0709028601
3. Ahmad Yusuf Firdaus, S.S.,M.Hum.
NIDN. 0722059001

()
()
()
()



Acknowledged by
Dean of Faculty of Letters,



Ahmad Yusuf Firdaus, S.S.,M.Hum.
NIDN. 0722059001

**STATEMENT OF FINAL PROJECT PUBLICATION APPROVAL FOR ACADEMIC
INTEREST**

Name : Alif Fatahilla Rachman

NPM : 202006027

Program of Study : English Literature

Faculty : Faculty of Letter

Type of Work : Thesis

For the sake of scientific development, agree to grant to Universitas Abdurachman Saleh Situbondo a non-exclusive royalty-free right for my work entitle "*Emojis on Community Facebook Page 'Palestine' : A Critical-Semiotic Approach*" along with existing equipment (if needed), with this non-exclusive royalty-free right. Universitas Abdurachman Saleh Situbondo has the right to store, transfer media/format, manage in the form of a database, maintain and publish my final project as long as it keep my name as the author/creator as the copyright owner.

That is how I made this statement

Situbondo, May 7th, 2024



Alif Fatahilla Rachman
NPM.202006027

DEDICATION SHEET

This thesis is dedicated to all of the social media users all around the world. This thesis is also dedicated to the Faculty of Letters, Universitas Abdurachman Saleh Situbondo. This is proof that I have seized my opportunities to share my inspirations.

MOTTO

- Every mortal will taste death but only some will taste life; therefore, enjoy
your life.
 - Seize the day or die regretting the time you lost.

ABSTRACT

Rachman, Fatahilla Alif. 2024. *Emojis on Community Facebook Page 'Palestine': A Critical-Semiotic Approach*. Unpublished Thesis, English Literature Department, Faculty of Letters, Universitas Abdurachman Saleh Situbondo. Advisors: Nine Febrie Novitasari, S. Pd., M.Pd. and Ahmad Yusuf Firdaus, S.S., M.Hum.

Keywords: Emojis, meaning, role, semiotics

Language is not the only factor that is important in a conversation. Other than language, nonverbal cues such as tone, gestures, and expressions are important in a successful conversation. What about discussions on online platforms? when these actions are not possible for us. Emojis are tools that take the place of these in online conversations, helping people to communicate effectively. Online conversations can take place on various social media platforms. As the most popular social media platform, Facebook has a 'page' feature that allows users to connect with others who share similar interests and have discussions about particular subjects. In this study, the researcher explored the role and meaning of Emojis on the community Facebook page 'Palestine'.

This study aimed to analyze the meaning and identify the role of Emojis used by Facebook users on the community Facebook page 'Palestine'. The data in this study are in the form of Emojis used by people when commenting on a post during the Palestine-Israel ceasefire in 2023. The data were collected by screenshotting the comments that contain Emojis and were analyzed using Spradley's analysis model. The Spradley's analysis model consists of four steps: Domain Analysis, Taxonomic Analysis, Componential analysis, and Cultural theme analysis. The research uses theories from (Saussure, 1959) and (Evans, 2017) to analyze and identify the meaning and roles of Emojis, respectively.

The result of this research shows that certain Emojis categories and roles are closely related to one another. The complementing role is the most often used Emojis role, while smileys are the most commonly used Emojis category. Based on these findings, we can conclude that Facebook users tend to use Emojis that can convey a wide range of expressions to complement their comments.