

AN ANALYSIS OF TRANSLATION TECHNIQUES USED TO TRANSLATE VERBS IN IPHONE 13 PRO MAX MANUAL BOOK AND IMPACT ON THE QUALITY OF THE TRANSLATION

THESIS

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This thesis is dedicated to:

My beloved father Karya Demiyarto and my beloved mother Hainur Hasanatin, my precious brotherand sister FINAA, as well as IMS, my invaluable motivator.

All my lecturers, family, and friends who always inspired me to complete this research.

мотто

"Respect people who respect your parents"

ABSTRACT

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This research aims to analyze the translation of verbs in the iPhone manual book. Data was systematically collected by recording verbs in a table and then analyzed using Spradley's analysis model. This study employs translation techniques proposed by Molina & Albir (2002) and Nababan et al. (2012) regarding translation quality.

The results of this research show that a total of six out of eighteen translation techniques proposed by Molina and Albir (2002) were used in analyzing the translation of verbs in the iPhone manual book. The most dominant technique is Established Equivalent, used seventy-four times (69,15%), followed by Reduction (Deletion), employed twenty-three times (21,29%). Other techniques included Linguistic Compression (twelve times,11,21 %), Compensation (three times, 2,8%), Transposition (two time, 1,8%), and Modulation (one time, 0,93%).

The findings indicate that although the Established Equivalent technique dominates the translation, the Reduction (Deletion) technique has a significant negative impact on translation quality, leading to a decrease in accuracy, acceptability, and readability. The average quality score for the translation of verbs in the iPhone manual is 2.2 out of 3, with accuracy, acceptability, and readability each reaching 68,22%. This study highlights the importance of selecting the appropriate translation techniques to ensure optimal translation quality in technical contexts and demonstrates that the Reduction (Deletion) technique can undermine the overall effectiveness of translation.