



AN ANALYSIS OF FLOUTING OF MAXIM IN THE MOVIE *FAMILY SWITCH* (2023)

THESIS

by

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FACULTY OF LETTERS
UNIVERSITAS ABDURACHMAN SALEH SITUBONDO
2024**



AN ANALYSIS OF FLOUTING OF MAXIM IN THE MOVIE *FAMILY SWITCH* (2023)

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Presented in Partial Fulfillment of the Requirement
for the Degree of *Sarjana Sastra* in English Studies

by

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2024**

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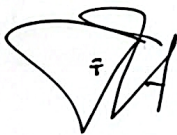
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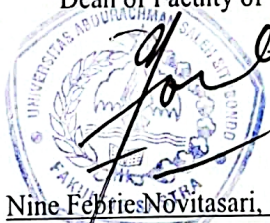
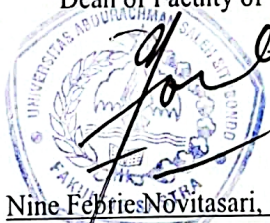
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DEDICATION SHEET

This thesis is dedicated to:

My beloved mother, Ade Maulisyah Putri, My beloved fathers Asprinoor Sitepu
and Okky Prima Iswara

My beloved sisters Nurfala Fadillah Sitepu, Olivia Putri Prameswari,
All my lectures, family and friends who always give their support to me,
All my Bias, who always motivated me.

MOTTO

“Everyone has their own progress”

“What have you done today, you did a great job. You did well”

-I.M

“I feel like the possibility of all those possibilities being possible is just another possibility that can possibly happen”

-Mark Lee

ABSTRACT

Sitepu, Annisa Nurjanah. 2023. *An Analysis of Flouting of Maxim in the Movie Family Switch*. Unpublished Thesis, English Department, Faculty of Letters, Universitas Abdurachman Saleh Situbondo. Advisors: Firqo Amelia, S.S., M.A. and Dwi Taurina Mila Wardhani., S.Pd., M.Pd.

Keywords: *flouting of maxim, family switch movie, Grice's maxim*

This research analyzes the phenomenon of flouting of maxim in the movie *Family Switch*. Through the analysis of conversation, this study aims to identify the types of flouting of maxim that occur and the strategies of flouting maxim.

The researcher employs a descriptive qualitative method in analyzing the data. Grice's Maxims Cooperative Principle theory (1975) is used to discuss the types of flouting maxim carried out by characters, while Cutting's theory (2002) is utilized to explain the strategies of flouting the maxims that is used in the movie *Family Switch*. Miles and Huberman's theory (1994) is applied as the data analysis technique. The researcher serves as the instrument, collecting, identifying, and describing the data.

The result of the study describes the types and the strategies of flouting maxim found in the movie *Family Switch*. The researcher found all four types of flouting maxim and six types of strategies occur in the movie, those are hyperbole and irony for flouting maxim of quality, too much information and too little information for flouting maxim of quantity, being irrelevant for flouting maxim of relation, and being obscure for flouting maxim of manner.

The researcher expects the next researchers to study cooperative principle especially flouting maxim exploring more about flouting of maxim as it is a common language phenomenon in everyday life. Also The researcher expects the next researchers to study cooperative principle especially flouting maxim in different subject like advertisement, TV show, newspaper and many others.

ABSTRAK

Sitepu, Annisa Nurjanah. 2023. *Analisis Pelanggaran Maksim dalam Film Family Switch*. Skripsi Tidak Dipublikasikan, Program Studi Sastra Inggris, Fakultas Sastra, Universitas Abdurachman Saleh Situbondo. Pembimbing: Firqo Amelia, S.S., M.A. dan Dwi Taurina Mila Wardhani., S.Pd., M.Pd.

Kata Kunci: *film family switch, maksim Grice, pelanggaran maksim*

Penelitian ini menganalisis fenomena pelanggaran maksim dalam Film *Family Switch*. Melalui analisis adegan percakapan, penelitian ini berusaha mengidentifikasi jenis-jenis pelanggaran maksim yang terjadi dan alasan karakter melanggar prinsip kerjasama Grice.

Peneliti menggunakan metode kualitatif deskriptif dalam menganalisis data. Peneliti menggunakan teori Cooperative Principle Grice's Maxims oleh Grice (1975) untuk mendiskusikan tipe pelanggaran maksim yang dilakukan karakter dan menggunakan teori Cutting (2002) untuk menjelaskan strategi karakter melanggar maksim. Peneliti menggunakan teori Miles and Huberman (1994) sebagai teknik analisis data. Instrumennya adalah peneliti sendiri yang mengumpulkan, mengidentifikasi, dan mendeskripsikan data.

Hasil penelitian ini menggambarkan jenis-jenis dan strategi-strategi pelanggaran maksim yang ditemukan dalam film *Family Switch*. Peneliti menemukan keempat jenis pelanggaran maksim dan enam strategi yang terjadi dalam film tersebut, yaitu hiperbola dan ironi untuk pelanggaran maksim kualitas, terlalu banyak informasi dan terlalu sedikit informasi untuk pelanggaran maksim kuantitas, tidak relevan untuk pelanggaran maksim relasi, dan tidak jelas untuk pelanggaran maksim cara.

Peneliti mengharapkan peneliti selanjutnya untuk mempelajari prinsip-prinsip kerjasama, terutama pelanggaran maksim, dengan mengeksplorasi lebih lanjut tentang pelanggaran maksim karena ini merupakan fenomena bahasa yang umum dalam kehidupan sehari-hari. Selain itu, peneliti juga berharap peneliti selanjutnya mempelajari prinsip kerjasama, terutama pelanggaran maksim, pada subjek yang berbeda seperti iklan, acara TV, surat kabar, dan banyak lainnya.