



**Analyzing Instagram Comments on Netanyahu's Account: Unveiling
Cyberbullying and Its Impact on Social Construction**

THESIS

By

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ENGLISH LITERATURE DEPARTMENT

FACULTY OF LETTERS

UNIVERSITAS ABDURACHMAN SALEH SITUBONDO

2024



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THESIS

Presented in Partial Fulfillment of the
Requirements for the Degree of *Sarjana* Sastra in
English Studies.

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2024

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I, hereby, declare that

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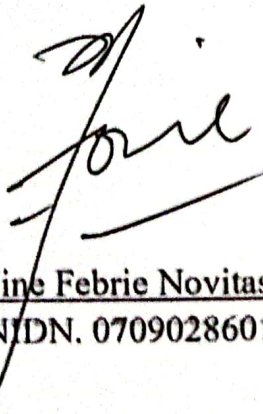
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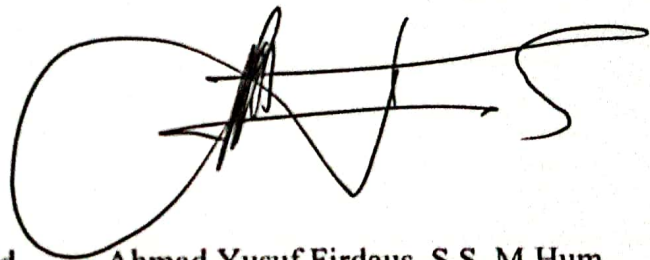
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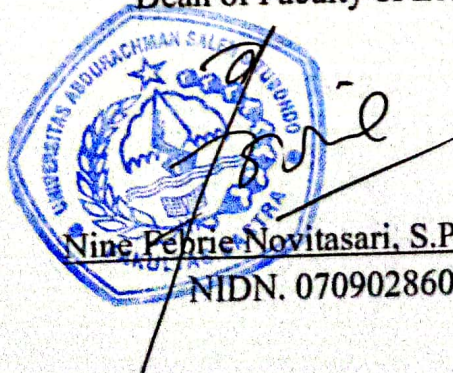
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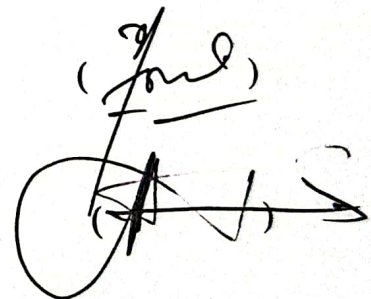

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DEDICATION SHEET

This thesis is dedicated to all of the social media users all around the world. This thesis is also dedicated to the Faculty of Letters, Universitas Abdurachman Saleh Situbondo. This is proof that I have seized my opportunities to share my inspirations.

MOTTO

Itami o kanjiro!

Itami o kangaero!

Itami o uketore!

Itami o shire!

Itami o shiranu mono ni, hontou no heiwa wa wakaran!

Koko yori sekai ni itami o!

SHINRA TENSEI!!

ABSTRACT

Supriadi, Agus 2024. *Analyzing Instagram Comments On Netanyahu's Account: Unveiling Cyberbullying Types And Their Impact On Social Construction*. Unpublished Thesis, English Literature Department, Faculty of Letters, University of Abdurachman Saleh Situbondo. Advisors: Nine Febrie Novitasari, S. Pd., M.Pd. and Ahmad Yusuf Firdaus, S.S., M.Hum.

Kata Kunci: Cyberbullying, Psychoanalysis, Social Construction, Types of Cyberbullying

This study analyzes cyberbullying with the title *Analyzing Instagram Comments On Netanyahu's Account: Unveiling Cyberbullying Types And Their Impact On Social Construction*. The aim of this research is to identify the types of cyberbullying and how cyberbullying affects interactions among netizens in comments on Netanyahu's Instagram posts. The study employs a descriptive qualitative method.

This research uses the theory of Hinduja and Patchin (2013) to identify types of cyberbullying. According to this theory, there are nine types of cyberbullying: rumor spreading, flaming, posting, caption, commenting, messaging, information spreading, impersonation, tagging and untagging, cyberstalking, and physical threats. Berger and Luckmann's (1966) theory is used to analyze how cyberbullying affects netizen interactions. This theory includes three social construction components: externalization, objectivation, and internalization. The researcher also applies Spradley's theory as a data analysis technique, including domain analysis, taxonomy analysis, componential analysis, and cultural theme analysis. The instrument used is the researcher themselves, who collects, identifies, and describes the data.

The findings of this study show that five types of cyberbullying were identified in posts dated June 3, 6, 9, and 26, 2024. These types are rumor spreading (2 data), flaming (42 data), caption, commenting, and messaging (56 data), cyberstalking (3 data), and physical threats (9 data). The results indicate that caption, commenting, and messaging are the most dominant because the data in this study consists of comments. Flaming and physical threats often occur due to their nature and the contexts in which they arise in comments on Netanyahu's Instagram. Flaming involves direct confrontation and is often more visible, but it may not be as frequent as comments and messages due to its aggressive nature. Physical threats, being serious and often involving direct intimidation, are less common and usually occur in specific situations.

ABSTRAK

Supriadi, Agus 2024. *Analyzing Instagram Comments On Netanyahu's Account: Unveiling Cyberbullying Types And Their Impact On Social Construction*. Unpublished Thesis, English Literature Department, Faculty of Letters, Universitas of Abdurachman Saleh Situbondo. Advisors: Nine Febrie Novitasari, S. Pd., M.Pd. and Ahmad Yusuf Firdaus, S.S., M.Hum.

Kata Kunci: Jenis-Jenis Perundungan Siber, Kontruksi Sosial, Perundungan Siber, Psikoanalisis

Penelitian ini menganalisis cyberbullying dengan judul *Analyzing Instagram Comments On Netanyahu's Account: Unveiling Cyberbullying Types And Their Impact On Social Construction*. Tujuan dari penelitian ini adalah untuk mengidentifikasi jenis-jenis cyberbullying dan bagaimana cyberbullying mempengaruhi interaksi netizen dalam komentar pada postingan Instagram Netanyahu.

Penelitian ini menggunakan metode kualitatif deskriptif. Penelitian ini menggunakan teori Hinduja dan Patchin (2013) untuk mengidentifikasi jenis-jenis cyberbullying. Dalam teori tersebut terdapat sembilan jenis cyberbullying yaitu penyebaran rumor, flaming, posting, caption, komentar, pesan, penyebaran informasi, peniruan, tag dan untagging, cyberstalking, dan ancaman fisik. Teori Berger dan Luckmann (1966) digunakan untuk menganalisis bagaimana cyberbullying mempengaruhi interaksi netizen. Dalam teori tersebut terdapat tiga komponen konstruksi sosial yaitu eksternalisasi, objektivasi, dan internalisasi.

Peneliti juga menerapkan teori Spradley sebagai teknik analisis data, yaitu analisis domain, analisis taksonomi, analisis komponen, dan analisis tema budaya. Instrumen yang digunakan adalah peneliti itu sendiri, yang mengumpulkan, mengidentifikasi, dan mendeskripsikan data. Hasil temuan penelitian ini menunjukkan bahwa terdapat lima jenis cyberbullying yang teridentifikasi dalam postingan yang tanggal 3, 6, 9, dan 26 Juni 2024. Jenis-jenis tersebut adalah penyebaran rumor (2 data), flaming (42 data), caption, komentar, dan pesan (56 data), cyberstalking (3 data), serta ancaman fisik (9 data). Hasil penelitian ini menunjukkan bahwa caption, komentar, dan pesan adalah yang paling dominan karena data dalam penelitian ini berbentuk komentar. Flaming dan ancaman fisik sering terjadi karena sifatnya dan konteks di komentar instagram netanyahu sering muncul. Flaming melibatkan konfrontasi langsung dan seringkali lebih terlihat, tetapi mungkin tidak sebanyak komentar dan pesan karena sifatnya yang agresif. Ancaman fisik, yang serius dan sering melibatkan intimidasi langsung, lebih jarang terjadi dan biasa