



**AN ANALYSIS OF CODE-MIXING BY MAUDY AYUNDA IN CINTA
LAURA'S PODCAST (2023)**

THESIS

by

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NPM. 202006012

**ENGLISH LITERATURE DEPARTMENT
FACULTY OF LETTERS
UNIVERSITAS ABDURACHMAN SALEH SITUBONDO
2024**



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Presented in Partial Fulfillment of the Requirements
for the Degree of *Sarjana* Sastra in English Studies

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2024

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DEDICATION SHEET

I dedicate this thesis to my parents. I also dedicate this thesis to the Faculty of Letters, Abdurachman Saleh University, Simbondo.

MOTTO

“Whatever it is we can do it, as long as we try”

ABSTRACT

Afkarina, Diana 2024. *An Analysis code mixing by Maudy Ayunda in Cinta Laura Podcast (2023)*. Unpublished Thesis, English Literature Department, Faculty of Letters, Universitas Abdurachman Saleh Situbondo. Advisors: Dwi Taurina Mila Wardhani, M.Pd. and Rahajeng Hauwwa Khissoga, S.S., M.Hum.

Keyword: Bilinguals, Code Mixing, Podcast.

Bilinguals are people who can speak two or three languages well. Code mixing happens when they use words or phrases from both languages in the conversation or sentence. This study aims to find out what types of code mixing are used and explain why they are used, focusing on Maudy Ayunda's speech.

The researcher used a qualitative approach to analyze data from the "Cinta Laura" podcast. To identify the types of code mixing, they used Muysken's (2000) theory. To understand the functions of the code mixing, they referred to McKay and Nancy's (1996) theory. For data analysis, they used Spradley's methods, which include domain analysis, taxonomic analysis, componential analysis, and cultural theme analysis

Based on the analysis, it was found that there were 147 data of code mixing divided into three types used by Maudy Ayunda. The most dominant type was alternation (78 data), followed by insertion (68 data), and congruent lexicalization (1 data). The study also showed that the most dominant function used was the socioexpressive function, which conveys social identity or emotions, with 95 data. This was followed by the stylistic function, which was used to create a style or emphasize certain points in the conversation, with 41 data. The least frequent function was the important sociocultural and textual function, with 11 data, used for significant cultural or textual reasons. From Maudy Ayunda's speech on the "Cinta Laura" podcast, it was observed that she frequently used the alternation type of code mixing and the socioexpressive function.

ABSTRAK

Afkarina, Diana 2024, *An Analysis code mixing by Maudy Ayunda in Cinta Laura Podcast (2023)*. Unpublished Thesis, English Literature Department, Faculty of Letters, Universitas Abdurachman Saleh Situbondo. Advisors: Dwi Taurina Mila Wardhani, M.Pd. and Rahajeng Hauwwa Khissoga, S.S., M.Hum.

Kata kunci: Bilinguals, Maudy Ayunda, Podcast.

Bilingual adalah orang yang dapat berbicara dalam dua atau tiga bahasa dengan baik. Code mixing terjadi ketika mereka menggunakan kata atau frasa dari kedua bahasa dalam percakapan atau kalimat. Studi ini bertujuan untuk mengetahui jenis-jenis campur kode yang digunakan dan menjelaskan alasan penggunaannya, dengan fokus pada pidato Maudy Ayunda.

Peneliti menggunakan pendekatan kualitatif untuk menganalisis data dari podcast "Cinta Laura". Untuk mengidentifikasi jenis-jenis campur kode, mereka menggunakan teori Muysken (2000). Untuk memahami fungsi-fungsi campur kode, mereka merujuk pada teori Mckay dan Nancy (1996). Untuk analisis data, mereka menggunakan metode Spradley, yang mencakup analisis domain, analisis taksonomi, analisis komponen, dan analisis tema budaya.

Berdasarkan analisis, ditemukan 147 data code mixing yang dibagi menjadi tiga jenis yang digunakan oleh Maudy Ayunda. Jenis yang paling dominan adalah alternasi (75 data), diikuti oleh penyisipan (72 data), dan kongruen leksikalisasi (1 contoh). Studi ini juga menunjukkan bahwa fungsi yang paling dominan adalah fungsi sosioekspresif, yang menyampaikan identitas sosial atau emosi, dengan 95 contoh. Ini diikuti oleh fungsi stilistik, yang digunakan untuk menciptakan gaya atau menekankan poin tertentu dalam percakapan, dengan 41 contoh. Fungsi yang paling jarang adalah fungsi sosiokultural dan tekstual yang penting, dengan 11 contoh, digunakan untuk alasan budaya atau tekstual yang signifikan. Dari pidato Maudy Ayunda di podcast "Cinta Laura", terlihat bahwa dia sering menggunakan jenis campur kode alternasi dan fungsi sosioekspresif.