

CODE SWITCHING USED BY CINTA LAURA IN THE PODCAST

“*FRIENDS OF MERRY RIANA*”

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Abstract

The study aims to examine the types of code switching in Cinta Laura's utterances and to investigate the reasons for the utterer to do code switching. Researcher used qualitative methods in analyzing the data. The researcher used the theory of the type of code switching proposed by Poplack to identify the types of code switching contained in the utterances in the podcast "Friends of Merry Riana". Hoffman's theory was used to explain the reasons of Cinta Laura used code switching in her conversations. Spradley's theory was used to analyses the data, which consist of domain analysis, taxonomic analysis, componential analysis and cultural theme analysis. The result showed that there were 173 data of code switching, which were divided into three types of code-switching, the most dominant type was inter-sentential code switching (88 data), followed by intra- sentential code-switching (78 data), and the least type was tag switching (7 data). The result also showed that there were six reasons for using code switching, the most dominant reason was intention of clarifying the speech content for interlocutor (107 data), followed by repetition used to clarification (23 data), interjection (15 data), talking about a particular topic (13 data), being emphatic about something (10 data) and quoting somebody else (5 data). From Cinta Laura's conversation on the “Friends of Merry Riana” podcast, Cinta Laura often does the type of inter-sentential switching and the reasons used was intention of clarifying the speech contents for interlocutor.

Keywords: Cinta Laura, Code switching, Friends of Merry Riana, Podcast

Introduction

Almost all language speakers can master two or more languages. Speakers can master two languages even three or more of these things know as bilingual and multilingual, bilingual is the ability to speak using two languages. Multilingual is the ability of a person to speak three or more languages. People who can speak more than one language sometimes switch languages while speaking. They can switch from one language to another, otherwise known as code switching. Hoffman (1991) says that code switching involves the use of two alternative language or linguistic variations in the same utterance or sentence conversation. Code switching is an alternative that is used in conversation when people have difficulty expressing words in their native language or foreign language.

Code switching is currently very popular and is often found on social media, for example on Tiktok, Instagram, Gaming Channels, and YouTube. YouTube is an application that provides information in the form of videos, various kinds of videos you want can be found on YouTube, not only that YouTube also facilitates users to share videos

that they have of course useful for the audience such as podcast. In the podcast “Friend of Merry Riana” on Merry Riana’s YouTube channel. One of them is a podcast attended by Cinta Laura, a program that tells about the life of Cinta Laura which of course becomes informative and has a positive impact on listeners. In the podcast there are conversation that are included in code switching.

Previous study has conducted research on code switching. Such as, Yusiana 2022 examined the object of the CXO Media’s talk show with Cinta Laura, the researcher focused on types and reasons of code switching. Irpandi 2019 examined the object of the Brownis talk show attended by Cinta Laura, the research focused on types and functions of the code switching. Satyawati 2022 researched the program Trans TV attended by Cinta Laura, the research focused on the types and the reasons of code switching.

Based on that, the researcher was conducted this research based on some research problem and objectives. The research problem, what are the types of code switching used by Cinta Laura in the podcast “Friends of Merry Riana”? and were the reasons of code switching made by Cinta Laura in the podcast “Friends of Merry Riana”? Moreover, the objective of this study was to determine what types code switching used by Cinta Laura in the podcast “Friends of Merry Riana”. Another exploration was to determine the reasons of code switching made by Cinta Laura in the podcast “Friends of Merry Riana”.

Restriction is necessary so that the researcher study can be focused and accurate. The researcher focused on types and reasons of code switching.

Review of Literature

Sociolinguistics

Sociolinguistics is a field of science that studies language, society and the way people use language in everyday life. According to Wardaugh (2015) Sociolinguistics is the study of our everyday lives, how language works in our plain conversations and the media we are exposed to, and the presence of societal norms, policies, and laws which parlane language.

Bilingualism and Multilingualism

Jayanath (2021) argues that bilingualism is a phenomenon of speaking and understanding two languages. Multilingualism is a description of a speaker who masters more than two languages it can be three languages or four. The phenomenon of multilingualism in society can give color to an area. Multilingualism society is people who have several languages, in this case people who are able communicate with the languages they have and use them accordingly function and context appropriately.

Code

According to Wardaugh (2015) code is a kind of system that is used by two people or more to communicate. The code is symbol is a system of expressions used to describe meaning certain.

Code switching

According to Hoffman (1991), code switching is a situation in two languages used in the same utterance. The statement defines that someone who uses two languages in conversation is the general definition of code switching.

Types of Code Switching

In this study, the researcher used code switching theories that proposed by Poplack (1980: 583) which are Inter-sentential switching, Intra-sentential switching, and Tag switching. Each type will be explained and given an example as follows.

Inter-sentential Switching

Inter-sentential switching occurs between clause or sentence boundaries where each clause or sentence is in a different language Poplack in Wahyudi (2018:303). It can be concluded that inter-sentential switching occurs when switching from one language to another between different sentences.

Example:

A: "sometimes I'll start a sentence in Spanish *y termino en espanol* [and finish it in Spanish]".

Poplack (1980:583) in her book gave an example of inter-sentential switching like the sentence above, usually the utterer speech in fully one-form of language earlier and later switch into another language between clauses or sentences.

Intra-sentential Switching

According to Poplack in Wahyudi (2018:303) someone who does intra-sentential code switching is a person who has integration and is bilingual who is quite fluent. Refers to alternation in a single discourse between two languages or more, where the switch occurs within a clause or sentence Wahyudi (2018:303). So intra-sentential switching occurs when in language switching in the form of one word, phrase, or clause is found in a sentence with another language that is different.

Example:

A: " Why make Carol *sentarse atras pa'que* [sit in the back so] everybody has to move *pa'que se salga* [for her to get out] ".

Poplack (1980:589) in her book gave an example of intra-sentential switching, like the sentence above, usually the utterer use intra-sentential switching refers to alternation in a single discourse between two languages or more where the switch occurs within a clause or sentence.

Tag Switching

Tag switching is the switch of tag phrases or word, or even both from one language in to another or the insertion of tag from one language into existing speech in another language. tag switching is often found in the form of discourse markers. similar of the sentence filler that only serves to guide the direction of speech without implying a specific meaning.

Example:

A: “ *se sininen talo* [*that blue house*], **you know**”

A: “*vendia arroz* (*he sould rice*)’**n shit**”

Poplack (1980:589) in her book gave an example of tag switching like the sentence above, usually which requires only a little compounding of the two language.

Reasons of Code Switching

Switching from one language to another can be caused by several reasons. According to Hoffman (1991) as cited by Girsang (2016:4) there are seven reasons for using code switching, namely: talking about a particular topic, quoting somebody else, being emphatic about something, interjection, repetition used for clarification, intentional of clarifying the speech content for interlocutors and expressing group identity.

Talking about a Particular Topic

People sometimes prefer to talk on a particular topic in one language than any other language. Sometimes, a speaker feels free and more comfortable to express emotions, their happiness, or even their anger in non-native language they.

Quoting Somebody Else

This reason occurs when a speaker changes the code to quote a proverb, or a saying from some well-known figure. Switching only involves the words the speaker claims the person being quoted.

Being Emphatic about Something (Express Solidarity)

This reason occurs when the speaker wants to be firm about something or wants to empathic, he either intentionally or unintentionally, will switch from language A to language B. because he feels more comfortable to empathy.

Interjection (inserting sentence fillers or sentence connectors)

This reason often occurs when someone expresses words or expressions, which are inserted into sentences to convey surprise, strong emotion, or to attract attention. Interjection is a short

exclamation like; really, hey, well and others. This thing speakers use it quite often more in speaking than writing.

Repetition Used for Clarification

Repetition is the reason when the speaker wants to speak. So that it is better understandable by listeners, sometimes speaker use two languages they master to convey the same message.

Intention of Clarifying the Speech Content for Interlocutor

This reason occurs when a bilingual person who speaks multiple languages repeats his message in a modified form.

Expressing Group Identity

This reason is used to express group identity. In other words, the way one community communicates is different from other communities. This type is used to indicate identity, profile on the speaker.

Merry Riana YouTube Channel

In this channel there are several videos such as *Spoken Word*, *Motivational Merry*, *The Merry Riana Show*, *Ms Merry's Vlog*, and other. According to Merry Riana, inspiration can not only be shared through books and motivation seminars but through positive creative content. Merry Riana wants to create a positive impact on the lives of millions of people in Indonesia by creating contents and videos in her Channel.

Merry Riana becomes the host in her Podcast. The podcast has various discussions such as *Zero to hero*, *Merry Riana group*, *Miscellaneous*, *Cool collab*, *I'm possible bersama Merry Riana*, *Life is good with Merry Riana* and others. The podcast invited many inspirational people like Rudy Salim, Prilly Latuconsina, Cinta Laura and others.

Biography of Cinta Laura

Cinta Laura is an Indonesian actress, singer, dancer and model. She was born in Quakenbrück, Germany, August 17, 1993. Cinta Laura is the child of Herdina from Indonesia and Michael Kiehl who comes from Germany. From childhood to adolescence, Cinta Laura lived abroad following her father who worked as a General Manager at a well-known hotel. Cinta Laura said that she had difficulty using Indonesian because she had lived in America for eight years and used English to communicate every day. Cinta Laura still has difficulty communicating and speaking with other people using Indonesian. It is not surprising that Cinta Laura often mixes English and Indonesian when she speaks.

Methodology

Data in this study were the utterances containing code switching in podcast *Friends of Merry Riana*. The technique of data collection in this study watching and finding the utterances that related to code switching by Cinta Laura. Then researcher taking notes the utterances that related to code switching.

Technique of data analysis for this research is applying the procedure by Spradley (1980). There are four steps in analyzing research findings: Domain Analysis is used to obtain the utterances containing the code switching, Taxonomic Analysis the researcher identified the types and the reasons, componential Analysis is to relate the code switching based on the types and the reasons of code switching. In this step the researcher found the correlation between the types and reason of code switching. Cultural Theme Analysis are to make a conclusion of all the research result. In this study, the researcher analyzed the types and reason of code switching in *Friends of Merry Riana*. It is taken the utterances used Cinta Laura.

Finding and Discussion

Types of Code switching	Reasons							Total
	TA	Q	BE	I	RC	IC	EG	
IE	4	3	4	4	9	64	-	88
IA	9	2	6	4	14	43	-	78
TS	-	-	-	14	-	-	-	7
Total	13	5	10	15	23	107	-	173

Based on the table above the researcher found total of 173 code switching. The researcher found three types of code switching. Intra sentential switching 88 data, inter sentential switching 78 data and tag switching 7 data. The researcher also found six reasons of code switching which are talking about particular topic 13 data, quoting somebody else 5 data, being emphatic about something 10 data, interjection 15 data, repetition used for clarification 23 data and intention of clarifying the speech content for interlocutor 107 data.

Types of code switching

Inter Sentential Switching

Cinta: " *Dalam jangka hidup aku sejauh ini aku sudah mengalami 3 kehidupan berbeda (In my life span so far I have experienced 3 different lives). I have lived three different lives. Ada 3 kejadian yang benar benar 1 membuat aku putus asa tapi juga mengajarkan aku banyak hal dan akhirnya merubah propektif aku tentang hidup dan membuat aku ya...Aku harap lebih wise, lebih pintar, lebih pengertian akan*

situasi orang lain dan juga situasi dunia (There were 3 events that really made me despair but also taught me a lot of things and ultimately changed my outlook on life and made me... I hope to be wiser, smarter, more understanding of other people's situations and also the situation of the world)."

In this datum above, Cinta tell about his life have three different live, three incidents which made Cinta desperate. But it also teaches many things and can change thoughts, in his life. In the datum above belongs to the type **inter-sentential switching** because the utterer switches from Indonesian to English on one different sentence.

Intra Sentential Switching

Merry: " But if you can have superpower. *Sebenarnya punya superpower apa?* (What superpower do you actually have?)"

Cinta: " **If I can have superpower** *selalu berubah juga sih. Aku sadar setiap super power itu ada kelemahannya juga* (it's always changing too. I realize that every superpower has its weaknesses too)".

Based on the dialog above, Merry ask if you have superpower, what superpower do you have? Cinta answer that she has a changing superpower. In the topic Cinta did switching from English to Indonesian. She did **intra-sentential switching** because used in one sentence.

Tag Switching

Cinta: "*Sekarang kita punya masalah sampah, gak hanya sampah plastik ya, juga sampah full stop, kita tidak memilah sampah, tempat dimana sampah ditampung juga sudah over flowing dan dari sampah itu keluarlah bahan bahan toxic seperti nothing yang merusak udara* (Now we have a waste problem, not only plastic waste, also full stop waste, we don't sort the waste, the place where the waste is collected is also over flowing and from the waste comes out toxic materials such as nothing which damages the air.)**You know.**

In this datum, Cinta tells about the problem of waste that has an impact on the air, Cinta involves **tag switching** at the end of the sentence, insert of tag in the phrase "you know"

Reasons of code switching

Talking about Particular Topic

Cinta: " **And I always choose entertainment industry.** *Walaupun dunia intertainment membuat aku gak nyaman dan membuat aku paling merasa dijatuhkan*(Eventhough the world of entertainment makes me uncomfortable and down.)."

Datum above Cinta tell about his experience in the entertainment industry made him uncomfortable and felt let down. The reason of utterer do the code switching is for **talking about particular topic** in the utterance "entertainment industry". Because entertainment industry is a familiar phrase to use.

Quoting Somebody Else

Cinta: "*Akan selalu ada orang orang diluar sana yang lebih cantik, lebih pintar, lebih hebat, lebih sukses* (there will always be someone more beautiful, smart, powerful, succesful). **So stop focusing on them focus on yourself!**"

Datum above, Cinta states that stop focus on them focus on yourself because there must be someone who is prettier, smarter and more successful. The reason of utterer do the code switching is for **Quoting somebody else**. In the utterance "So stop focusing on them focus on yourself!" the quotes from Cinta.

Being Emphatic about Something

Cinta: "*kenapa ini titik terendah karena sempat aku berpikir orang orang gak akan pernah berubah cara berfikirnya tentang aku* (why is this the lowes point because I thought, people will not change the way they thing about me) *and it's so over nothing.but it's wrong. I am so glad I listen to my manager (So I have manager, named Deby). Jadi aku punya manager namanya Deby. She is amazing, she is like my second mom.*"

In this datum above, Cinta says that have a manager, Deby is an amazing manager. She is like second mom for Cinta. The reason of utterer do the code switching is for **being emphatic about something**. The utterance "She is amazing she is like my second mom." Because the sentence is a being emphatic to her manager.

Interjection

Cinta: "*Dari papi, tapi empati dan juga kemampuan untuk bekerjasama dengan orang-orang yang berbeda dan juga mengerti profektif berfikir orang lain itu semua dari mami* (From papa, but empathy and also the ability to work with different people and also understand other people's productive thinking is all from Mami.), **you know?**"

In this datum above, Cinta tell about custom given by mami for empatic and cooperate with others it's all from his mother. The reason of Cinta do the code switching is for **interjection** because Cinta inserting sentence fillers.

Repetition Used for Clarification

Cinta: " *Semua masalah rumah tangga (all household problems) i can do myself. sama sekali tidak tergantung staf (not at all dependent on staff). I could drive. Sebenarnya kalau aku mau aku tidak butuh driver karna aku bisa nyetir (Actually, if I want to, I don't need a driver because I can drive).*"

In this data above, Cinta says that she can do everything, can cook yourself, could drive and everything can do yourself and this datum above reason of utterer do the code switching is for **repetition used for clarification** in the utterance " I could drive" clarify on " *aku bisa nyetir (I could drive)*".

Intention of Clarifying the Speech Content for Interlocutor

Cinta: "*Senang sekali hari ini bisa ngobrol hanya berdua dan mudah mudahan bisa apa ya..., berbincang soal hal hal baru yang mungkin orang lain gak pernah dengar, who knows may be you can get that of me. Karena kadang kadang kalau ditanya pertanyaan kan lumayan generic di luar sana dan pertanyaan aku cenderung lumayan mirip. But, I have feeling today we might uncover something new*"

In the opening Cinta says sometimes in other interviews given to Cinta is very similar. However, in podcast friends of Merry Riana, Cinta has feeling that today Cinta Laura and Merry Riana might uncover something new. Datum above, reason of utterer do the code switching is for **intention of clarifying the speech content for interlocutor**. The utterance "But, I have feeling today we might uncover something new" clarify on the previous utterance "*berbincang soal hal hal baru yang mungkin orang lain gak pernah dengar (talk about new things that maybe other people have never listen)*". The interlocutor do the clarifcation by modifying the utterance.

Discussion

After analyzing the data, the researcher found three types of code switching with various total data. The dominant type used by Cinta Laura during podcast is inter-sentential switching with 88 data, there are four (TA) , three (Q) , four (BE), four (I), nine (RC) and 64 (IC). Secondly intra-sentential switching with 78 data, they are nine (TA), two (Q), six (BE), four (I), 14 (RC) and 43 (IC). The last type was tag switching. Interjection is the only reason found in this type of tag switching, this reason represented on seven data. In this researching the researcher did not find a reason (EG). But the reason that often occurs (IC).

In this section, the researcher compared their findings with previous studies to find similarities between the studies. In this study the researcher found the type and reason of code switching used by Cinta Laura in Friends of Merry Riana podcast. This research is similar to Yusiana (2022), where this research also focuses on types and reasons of code switching. In his reseach, there are similarities in the findings of three types of code switching where the dominant type is inter sentential switching and the least tag switching. This research also similar to Irpandi

(2018), in his research there are similar in the finding of three types of code switching where dominant type is inter-sentential switching and the least type of tag switching. The last previous study Satyawati (2022) in this research have similarities in finding three type code switching with the least type of tag switching and not found reason is expressing group identity.

In this study, researchers found similarities with previous studies using the same theory poplack in analyzing types and theory Hoffman to analyzing reasons of code switching. The similarities are in the three types found with the dominant type of inter-sentential switching and the least type of tag switching. Poplack in Satyawati (2022) type inter-sentential switching is mos commonly found in fluent bilingual speakers. Cinta laura is an fluent speaker because everyday familiar to using English. So in every events Cinta used english and often does code switching. Especially the type of inter-sentential switching because she is a fluent english speaker.

Conclusion

Researcher found three types of code switching use by Cinta Laura in the podcast “Friends of Merry Riana” such us: Intra sentential switching, inter sentential switching and tag switching. Cinta Laura does code switching because Cinta Laura is fluent in both languages, English and Indonesian. On the podcast has several reasons for doing code switching, including clarifying the speech content for interlocutor. Not only that, for very broad listeners, Cinta Laura clarifies her utterances in two languages so that listeners can understand.

Suggestion

In relations with the findings I this study, it is suggested to other researchers to use Poplack’s theory of typology of code switching which classifies code-switching based on elements inserted and the occasion where switching occurs, namely intra-sentential code switching, inter-sentential code switching and tag switching. These types of code switching require the speaker’s ability in switching between the two languages in classifying code switching since it can be found in any context.

Since the podcast was broadcasted online, the viewers were people from a broad range of backgrounds, the utterer who has good knowledge in English tries to use code switching for explaining the materials by using simple and perceivable words to reach the broader audiences.

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